

THE CROSS BORDER LISTING PROGRAM

IN PARTNERSHIP WITH WEBINTERPRET

DASHBOARD GUIDE

IN THIS GUIDE

Logging in.....	3
Dashboard at a glance.....	4
Connecting your eBay token.....	5
Reviewing your international listings.....	7
Blacklisting products	8
Managing translations	9
Adjusting international prices	10
Creating a shipping profile.....	11
Additional Resources	12

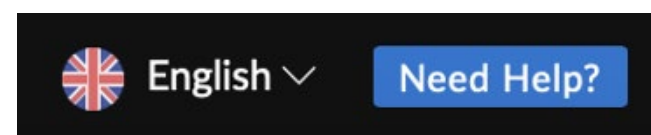
LOGGING IN

To sign-up or log-in to your Webinterpret Dashboard:

1. Visit <https://app.webinterpret.com/login>
2. Click **Login with eBay**
3. Log-in using your eBay account credentials



You can switch to your preferred language using the language menu at the bottom of the page



webinterpret.com

Webinterpret
Opening worldwide commerce

Login with eBay

OR

Email address

Password

Keep me signed in [Forgotten password?](#)

Sign in

Don't have an account? [Sign up now](#)

DASHBOARD AT A GLANCE

The dashboard for webinterpret.com provides a comprehensive overview of a seller's international sales performance. It features a navigation menu with options like Dashboard, Products, Orders, Shipping, Returns, Marketing, and More. A user profile for John Travolta is visible in the top right corner.

Services and tools (indicated by a red callout box) are accessible through the top navigation menu.

Marketplace channels (indicated by a red callout box) are shown in the 'Platform' section, currently displaying 'ebay'.

Webinterpret sales (indicated by a red callout box) are highlighted in the 'Your GMV in the last 30 days' widget, showing a total of **\$1,864.13** as of October 18, 2022.

International marketplaces (indicated by a red callout box) are detailed in the 'Sites' and 'Localised items' widget, showing **11** sites and **489** localised items.

Inventory healthcheck (indicated by a red callout box) provides a detailed view of item status across various countries (AT, AU, BEFR, CA, CAFR, DE, ES, FR, IE, IT, US), showing 446 listed items, 131 not listed items, and 577 original items.

Not listed items (indicated by a red callout box) section identifies 68 items out of stock, 52 items with no international shipping, and 35 items blacklisted manually.

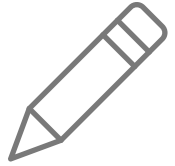
Top marketplaces (indicated by a red callout box) are ranked by GMV: United States (£928.65), Australia (£516.08), and Germany (£190.25).

Additional tools (indicated by a red callout box) include:

- Free shipping** (10/11): A tool to include shipping in item price.
- Country usage** (11/11): A tool to list more countries to reach more customers.
- Item condition**: A tool to set the default condition for items.
- Deduct VAT**: A tool to reduce the price of items outside Europe.

The dashboard also includes a video tutorial 'Get the most from Webinterpret' and a line chart showing 'Your GMV over the past 4 weeks' with data points for 2022/W38, 2022/W39, 2022/W40, and 2022/W41.

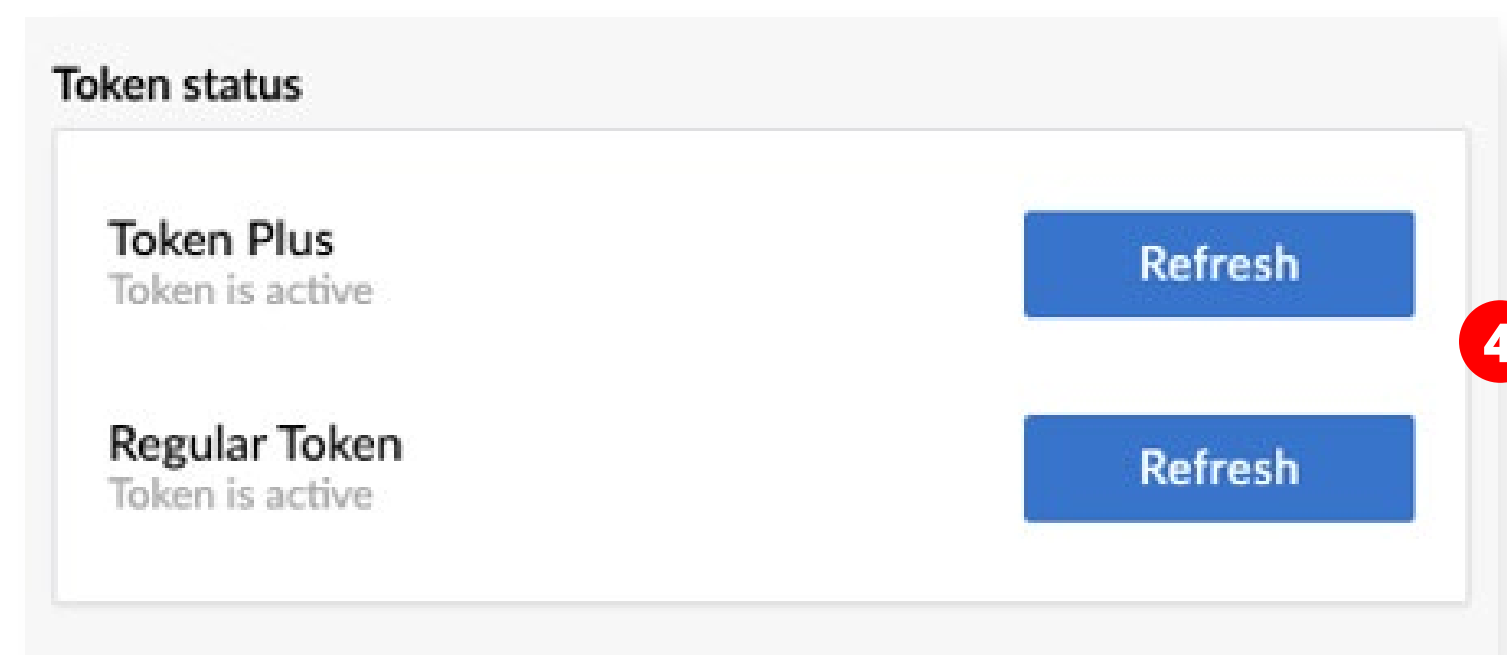
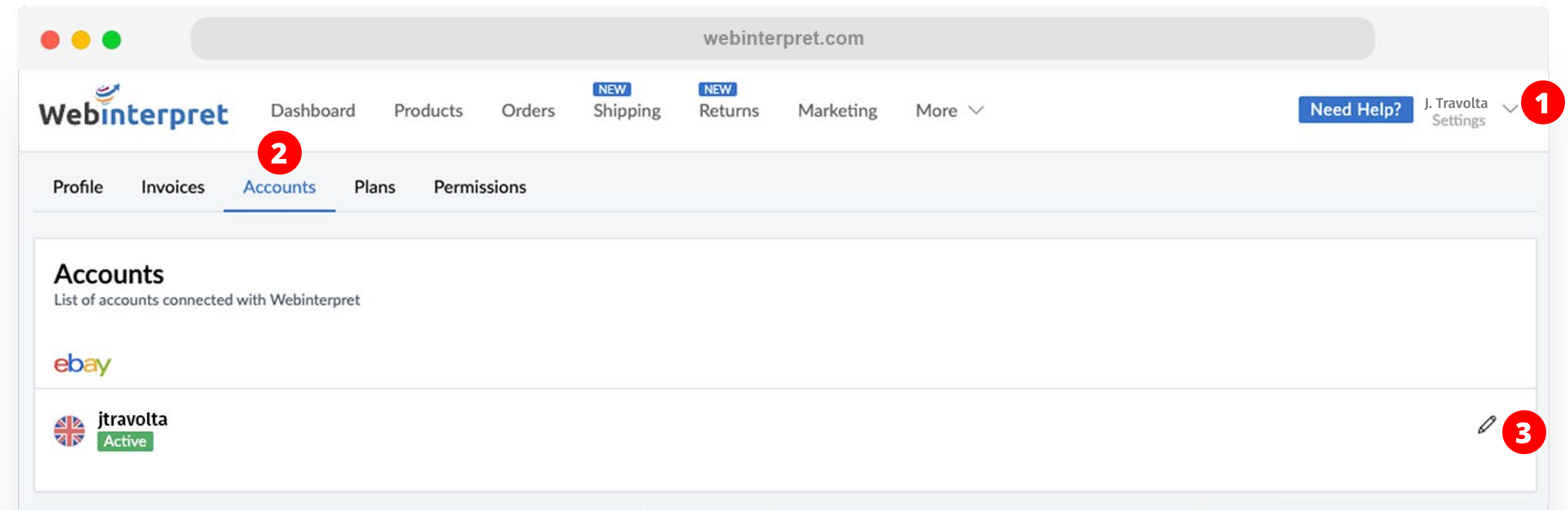
CONNECTING YOUR EBAY TOKEN

 To synchronize your eBay account with Webinterpret, eBay uses what is called a token (an encrypted link) that enables communication between your eBay and Webinterpret accounts.

There are two tokens that must remain connected for active synchronization with eBay: *Regular Token* and *Token Plus*.

To connect your tokens:

1. Click on **Settings**
2. Click on **Accounts**
3. Click the **edit icon**
4. Click on **Refresh** and/or **Connect** beside each token



CONNECTING YOUR EBAY TOKEN

There may be occasions when your token connection expires.

This can occur when:

- Your eBay log-in credentials are reset
- Your eBay account name is changed
- The token connection has naturally expired after 6 months of inactivity in the Webinterpret Dashboard

Without an active token connection, Webinterpret cannot communicate with your eBay account and updates such as inventory, pricing or description changes will not be synchronized.

To reconnect your tokens, log-in to your Webinterpret Dashboard and follow the same steps from the previous page.

REVIEWING YOUR INTERNATIONAL LISTINGS

Under **Products**, you can filter your eBay listings by:

- LISTED
- IN TRANSLATION
- NO SHIPPING
- BLOCKED

Click on the title of the listing you wish to review in order to see its corresponding international listings.

The screenshot shows the Webinterpret dashboard interface. At the top, the navigation menu includes 'Dashboard', 'Products' (highlighted with a red box), 'Orders', 'Shipping' (with a 'NEW' badge), 'Returns' (with a 'NEW' badge), 'Marketing', and 'More'. A search bar is located on the right side of the dashboard. Below the navigation, the 'Platform' section is set to 'ebay'. A video player for 'Product Menu Overview' is visible. The main content area displays a list of products with filters: 'ALL', 'LISTED' (highlighted with a red box), 'IN TRANSLATION', 'NO SHIPPING', and 'BLOCKED'. The 'Price' section has 'From' and 'To' input fields. The 'Sites' section shows 'Austria' and 'Australia' with toggle switches. The product list includes a listing for 'Maxell 384 Silver Oxide Watch Battery High Quality Original / Brand New' with ID '161036581151' and price '\$1.99', which is highlighted with a red box. A red line points from the text on the left to this listing. Below it, another listing for 'Diamond Mist LABLK Leather Lanyard Neck Pouch BLACK /Original /Brand New' with ID '143010750371' is visible. The bottom right of the dashboard shows 'Showing 10 of 519 results' and a row of international flags.

BLACKLISTING PRODUCTS

There are 2 methods for removing products (blacklisting) from international marketplaces:

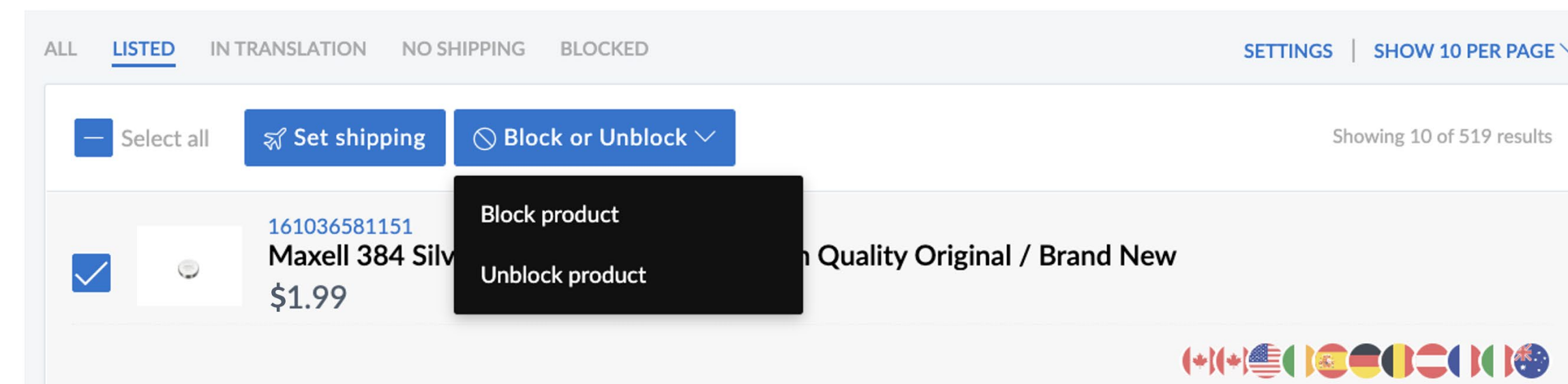
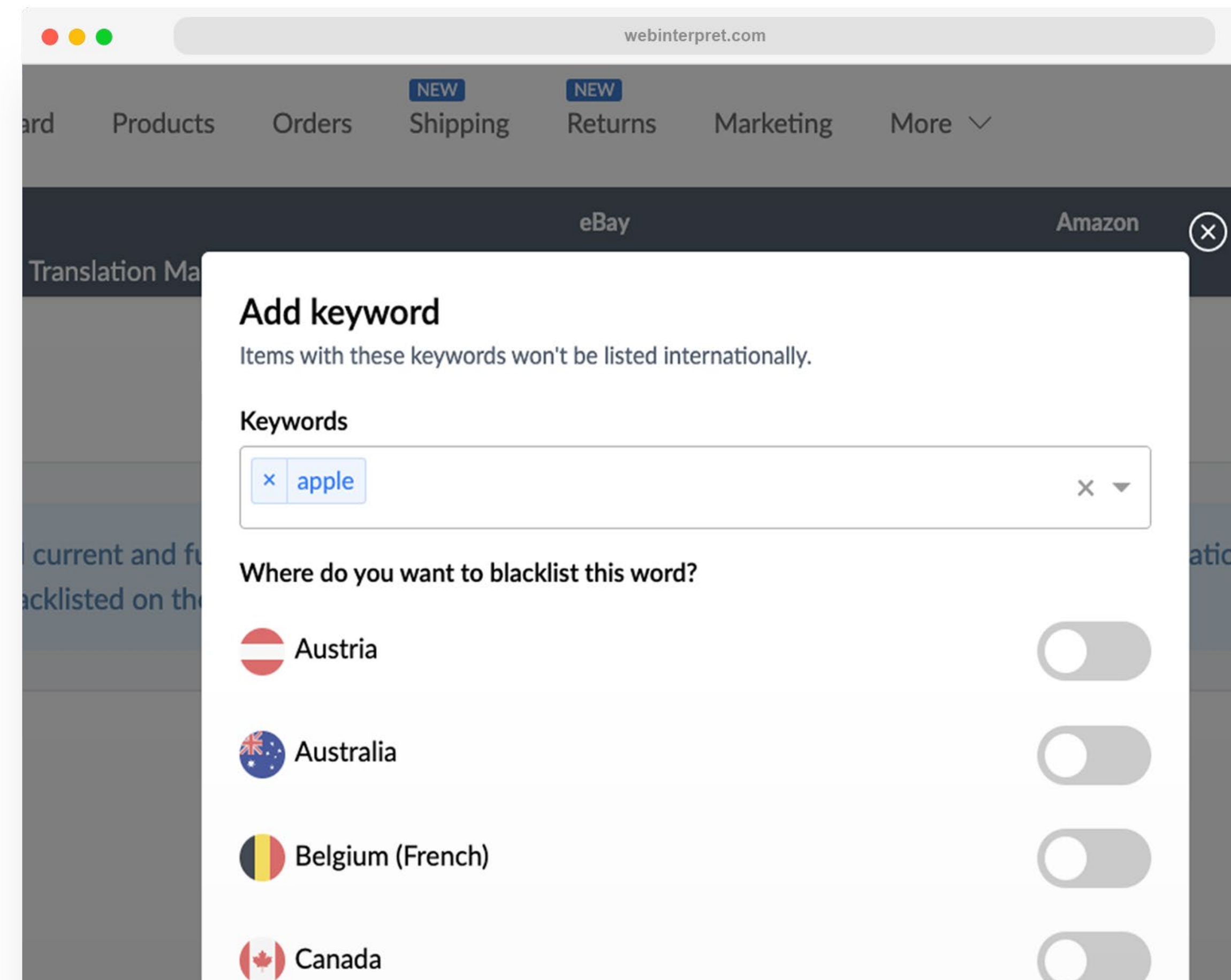
- Blacklisting by keyword
- Blacklisting by product

To blacklist by *keyword*:

1. Under **More**, select **Blacklist**
2. Click **Add new terms**
3. Enter the keywords found in product titles you do not want listed internationally, and select the marketplaces to blacklist the keyword(s) in

To blacklist by *product*:

1. Select the product under **Products**
2. Click **Blocked or Unblock** followed by **Block product**



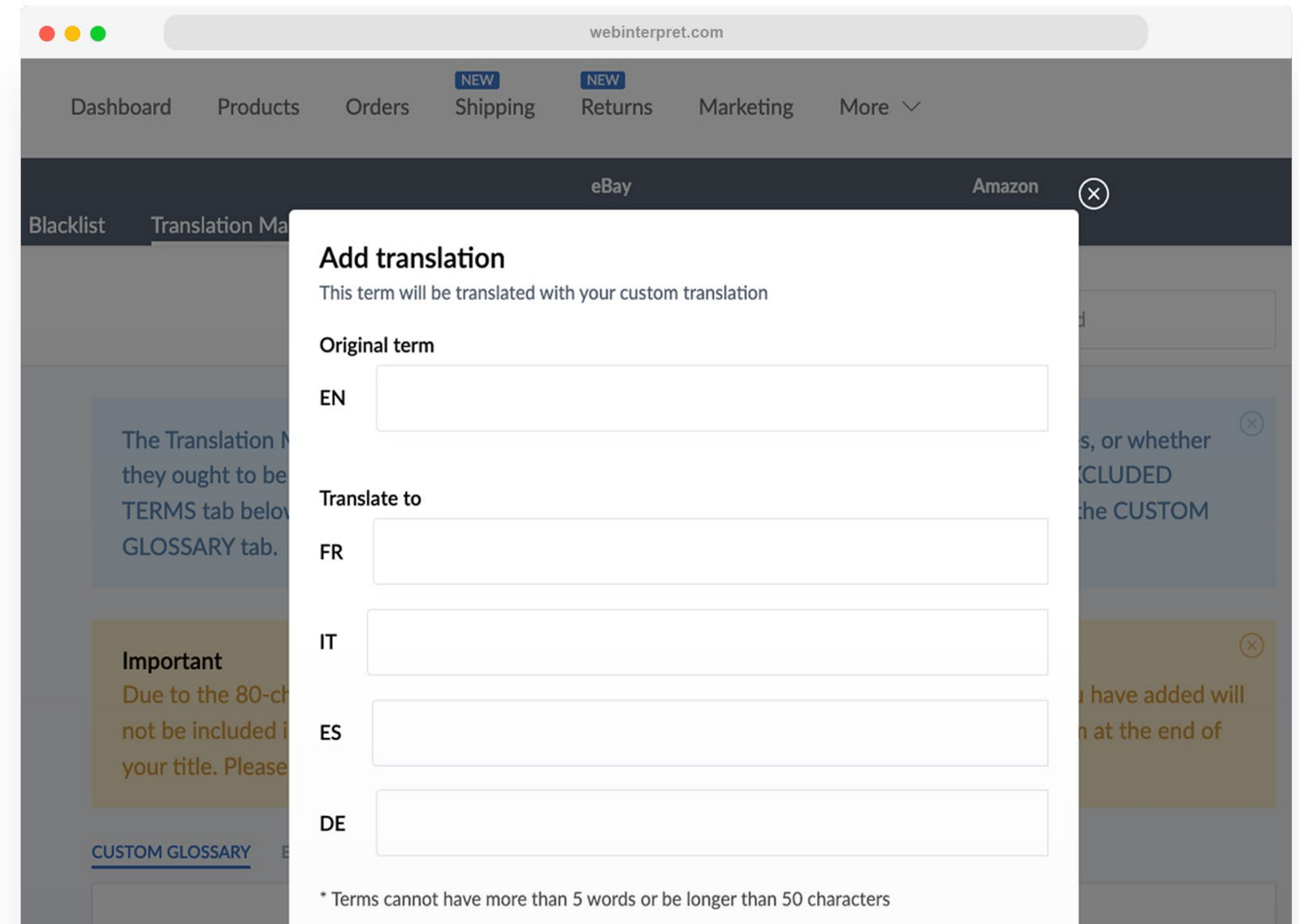
MANAGING TRANSLATIONS

The Translation Manager allows you to specify how terms should be translated on your localized listings.


To access the Translation Manager, go to **More** and select **Translation Manager**.

If you would like to provide your own custom translation for a term, add it in the CUSTOM GLOSSARY tab.

If you do not want a certain term to be translated, add it in the EXCLUDED TERMS tab.



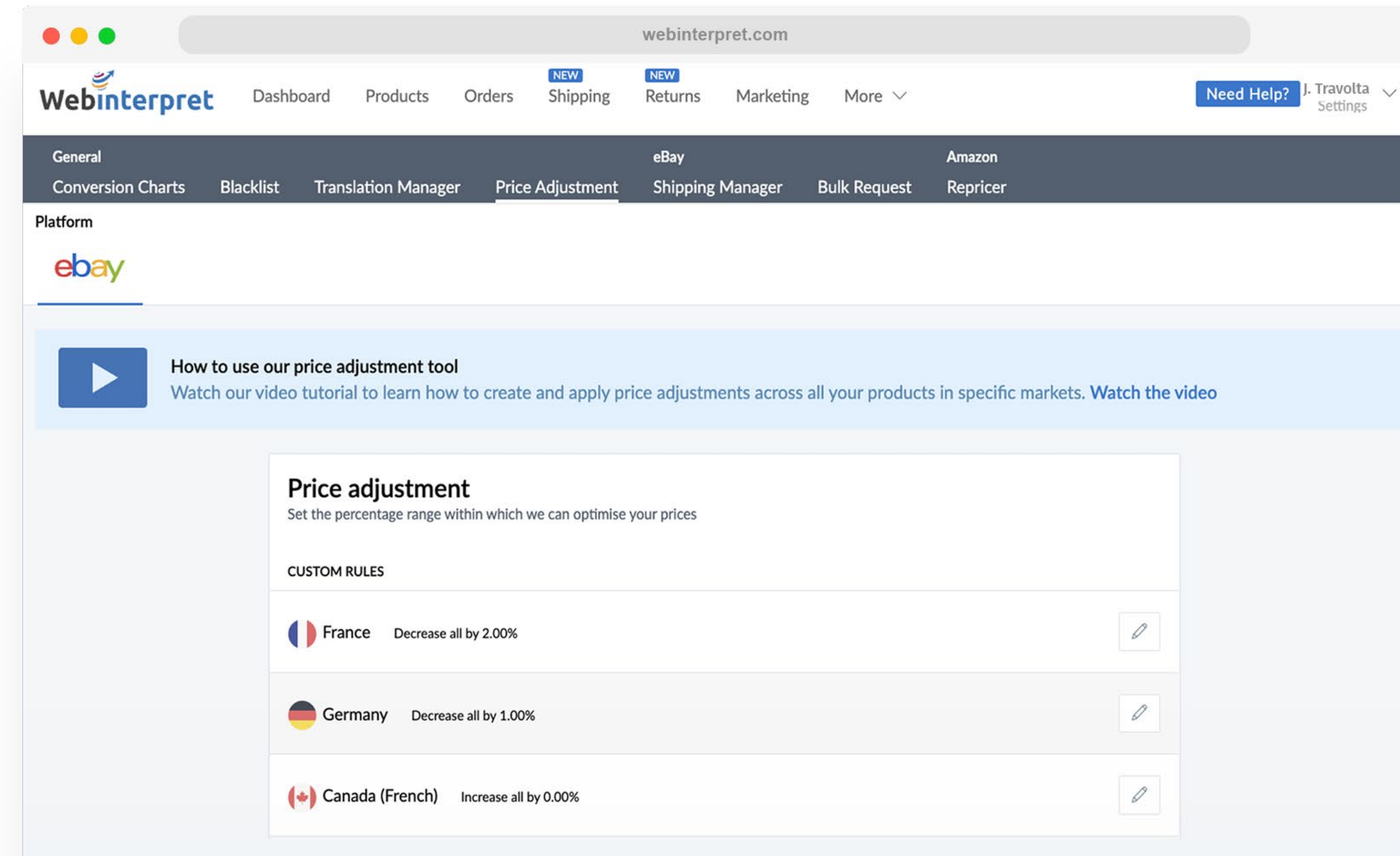
ADJUSTING INTERNATIONAL PRICES

 The Price Adjustment tool allows you to adjust the cost of your items on each international marketplace by a fixed percentage (%).




To access the Price Adjustment tool, go to **More** and select **Price Adjustment**.

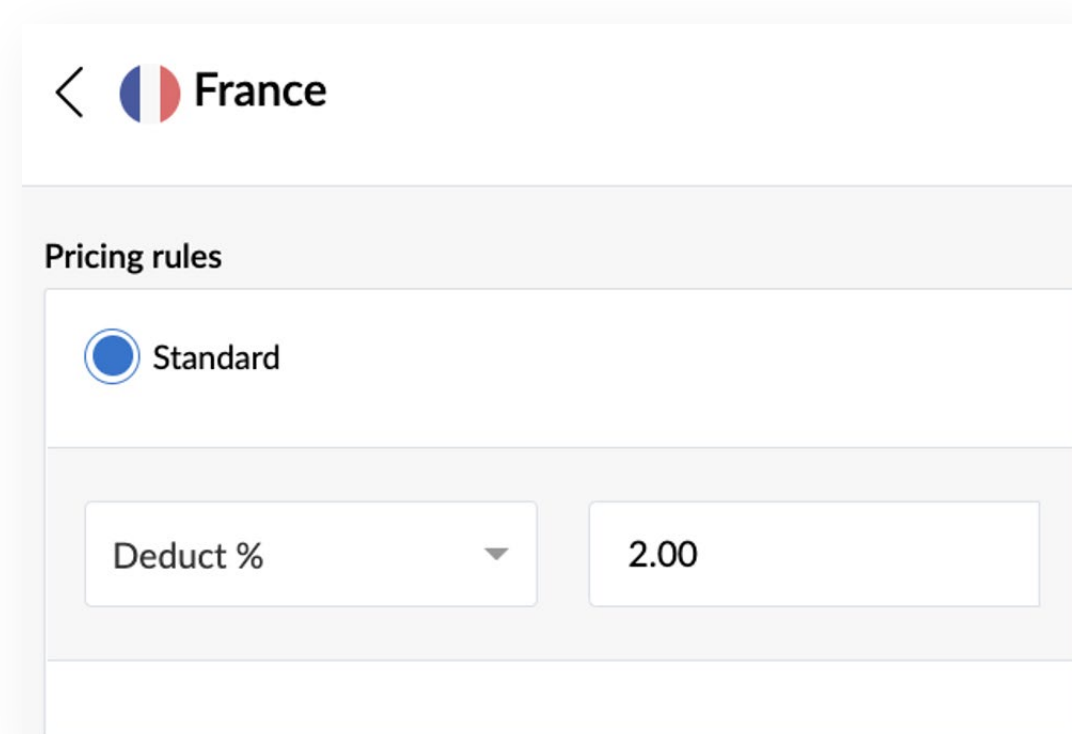
To adjust your international prices:

1. Click the edit icon next to the international marketplace
2. Specify your percentage (%) increase or decrease amount



The screenshot shows the Webinterpret dashboard with the 'Price Adjustment' tool selected. The interface includes a navigation menu with options like 'Dashboard', 'Products', 'Orders', 'Shipping', 'Returns', 'Marketing', and 'More'. The 'Price Adjustment' tool is active, displaying a 'Price adjustment' section with a video tutorial and a table of custom rules for different international marketplaces.

Country	Adjustment	Edit
France	Decrease all by 2.00%	
Germany	Decrease all by 1.00%	
Canada (French)	Increase all by 0.00%	



This screenshot shows the configuration for the 'France' marketplace. The 'Pricing rules' section is active, with the 'Standard' rule selected. The rule is set to 'Deduct %' with a value of '2.00'.

France

Pricing rules

Standard

Deduct % 2.00

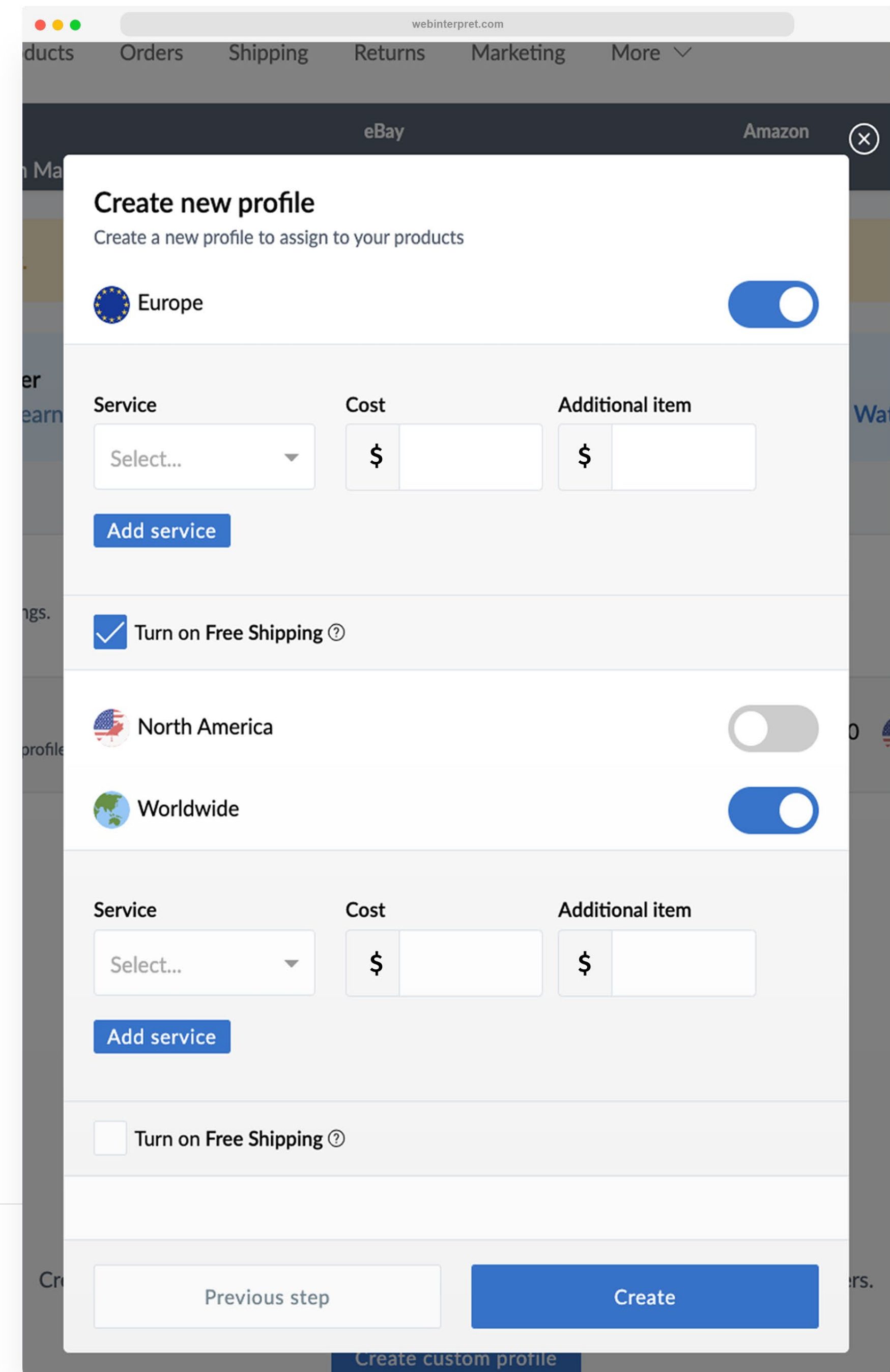
CREATING A SHIPPING PROFILE

The Shipping Manager allows you to set default and custom shipping profiles for your listings.

A default shipping profile is added to all listings without a specified shipping profile, or listings that do not have an international shipping option in eBay.

A custom shipping profile can be applied to specific listings.

To access the Shipping Manager, go to **More** and select **Shipping Manager**.



ADDITIONAL RESOURCES

[Webinterpret Help Center](#)

[Official eBay Program Page](#)

CONTACTING WEBINTERPRET

sales_us@webinterpret.com