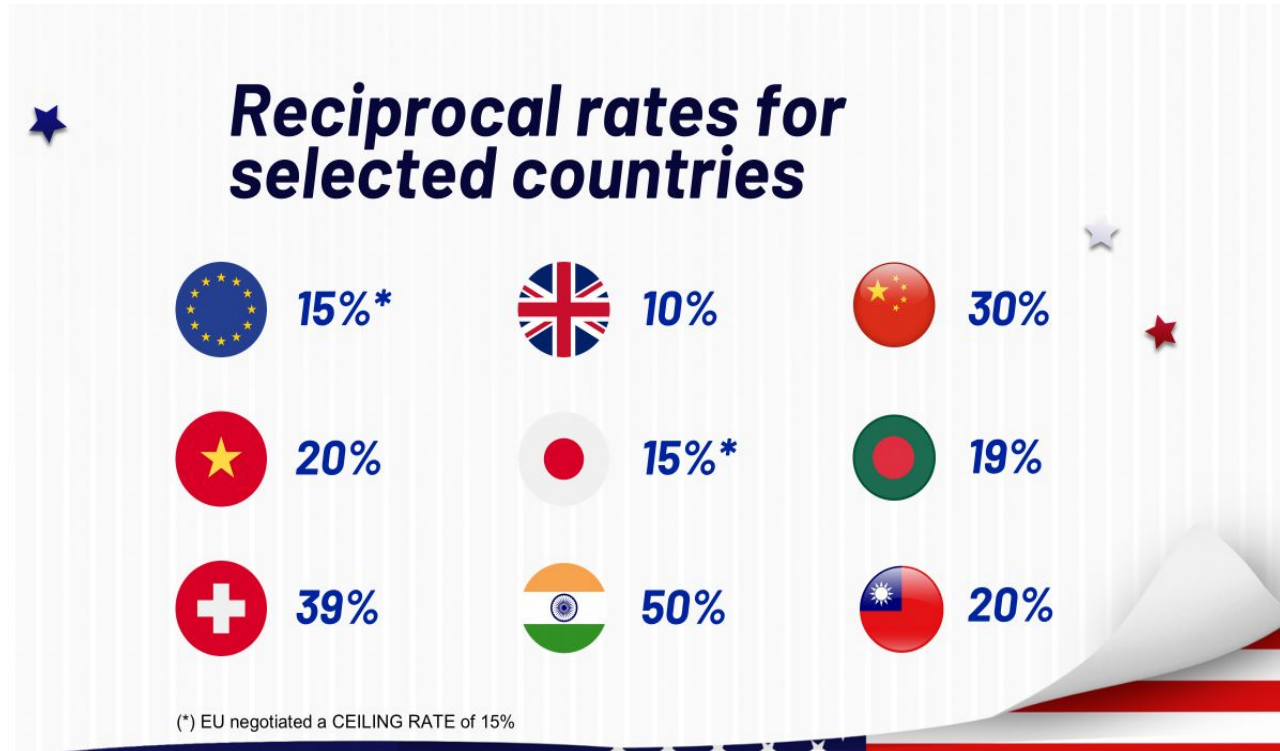








US Shipping Alternatives

Market Context



Market Context

★	DUTY RATE		BASE PRODUCT TYPE RATE HS Code Based		RECIPROCAL ^{new} COUNTRY RATE Origin Based	
	29.7%	=		19.7%	+	 10%
	46%	=		8.5%	+	 37.5% ^(*)
	15%	=		9%	+	 6% ^(**)

(*) Including original China tariffs (7.5%)
(**) EU negotiated a ceiling rate of 15%

★

Available Options

	UK	DE	FR	IT	ES
Express	✓	✓	✓	✓	✓
Standard Commercial	✓	✓	✗	✗	✗
Postal	✗	✗	✗	✗	✗

Express: Fast (1-3 days), reliable but pricey. Best for high Average Order Value.

Standard: Reasonable lead time (2-7 days), reliable and affordable. Optimal for international deliveries.


Postal: Longer lead time (5-14 days), reliable if tracked and cheapest. Optimal for items fitting in a letter or in a shoe box.


Gifts under \$100 are exempt.


Partner Solution: Easyship



About Easyship

 **Global shipping platform.** Easyship helps businesses access 250+ courier solutions worldwide, offering discounted rates and seamless international delivery options.

 **End-to-end logistics management.** The platform centralizes label creation, customs documentation, tax/duty calculations, and tracking into one easy-to-use dashboard.

 **eCommerce integrations.** Easyship connects directly with major platforms like Shopify, Amazon, eBay, and WooCommerce, enabling merchants to automate fulfillment and scale effortlessly.


The company was founded in 2014 in Hong Kong and has about 170 employees. It is trusted by over 100,000 brands globally, winner of a few awards.


Strengths


- ✓ Commercial and Express deliveries
- ✓ Comprehensive offer and comparison capability

How it works

 **Connect your store** (Shopify, Amazon, eBay, WooCommerce, etc.) to sync orders automatically.

 **Generate labels & paperwork:** the platform provides instant shipping labels, customs forms, and duty/tax calculations for international orders.

 **Choose from 250+ couriers** together with discounted rates.

 **End-to-end tracking** — Customers receive branded tracking pages and automated notifications, improving post-purchase experience.

Eligibility

Small to Medium sized businesses selling D2C or via marketplaces.
Medium to Large sized parcels, such as car parts.

Pricing Example

UK → US - 1kg: £20 - 5kg: £30 - 10kg: £40 - 15kg: £49 - 20kg: £64

DE → US - 1kg: €38 - 5kg: €64 - 10kg: €87 - 15kg: €127 - 20kg: €184

FR → US - 1kg: €40 - 5kg: €49 - 10kg: €57 - 15kg: €85 - 20kg: €113

How to sign up

Get \$50 Free Shipping with Easyship & Webinterpret

Signup and start your free trial with Easyship by Friday, October 3rd 2025:


https://app.easyship.com/signup?promo_code=webint50


Ship your first order to earn a \$50* free shipping credit. Business customers only. T&Cs apply*


Partner Solution: World Options



About World Options

 **Shipping solutions platform.** World Options offers a portal where businesses can compare quotes, book shipments, and manage logistics across major carriers like UPS, DHL, FedEx & TNT.

 **End-to-end shipping management.** The service lets customers generate labels, schedule pickups, track shipments in real time.


 **Ecommerce & integration friendly.** World Options integrates with platforms such as Shopify, WordPress, and various marketplaces to streamline shipping workflows.


World Options was founded in 2003 by Stewart Butler and has expanded globally, with operations in both the UK and the US. Over 20 years of experience in logistics, offering preferential courier rates through volume consolidation and access to leading global carriers.


Strengths

- ✓ Commercial and Express deliveries
- ✓ Comprehensive offer and comparison capability

How it works

 **Centralized portal** — Businesses access the World Options online shipping portal to compare courier services in real time.

 **Get instant quotes & book shipments** — The system generates price and transit time comparisons across major carriers.

 **Print labels & schedule pickups** — Create courier labels directly in the platform and arrange parcel or freight collections with your chosen provider.

Eligibility

Small to Medium sized businesses selling D2C or via marketplaces.
Medium to Large sized parcels, such as car part.

Pricing Example

UK → US -
1kg: £18.63
5kg: £26.57
10kg: £34.72
20kg: £59.53
25kg: £71.01


How to sign up


Contact the email address:
michael.cahill@worldoptions.co.uk
/ +44 (0)758 141 6231 and mention you are coming from Webinterpret to get preferential conditions.

Partner Solution: Starlinks Global



About Starlinks Global

 **Cross-border delivery network.** Starlinks Global offers eCommerce retailers a platform to ship worldwide, from a local UK warehouse, giving access to end-to-end logistics across major courier networks.


 **Comprehensive shipping management.** Through its services, customers can generate labels, choose express, standard or postal transit.


Starlinks Global is registered in England & Wales and presents itself with focus on low WISMO (Where Is My Order) rates, minimal loss & undeliverables, and supporting complex cross-border challenges for eCommerce brands.


Strengths

- ✓ Postal Offer, giving access to lower duties and tariffs
- ✓ Commercial and Express Delivery Options are also available

How it works

 **Connect & onboard.** Retailers set up with Starlinks' platform or API, enabling multi-origin shipping and seamless order data transfer.

 **Ship to local warehouse & go global.** Based on your volume, it may be required to ship a consolidated box to a local UK warehouse. Starlinks then consolidates volumes and leverages major carriers for worldwide delivery, ensuring competitive rates and reliable transit.

 **Track & manage orders.** Customers benefit from end-to-end visibility, branded notifications.

Eligibility

Medium to Larger sized businesses selling globally. Letter, Small Parcel and Larger Parcels.

Pricing Example

UK → US

1kg: £10
5kg: £30
10kg: £53

Rates purely based on dead weight.

These are indicative rates and will adjust throughout the negotiation with the partner.

How to sign up

Contact the email address: sales@starlinks-global.com and mention you are coming from Webinterpret to get preferential conditions.



The world is your marketplace